

सत्यमेव जयते Government of India Ministry of MSME

Brief Industrial Profile of Mandla District Madhya Pradesh



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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BRIEF INDUSTRIAL PROFILE OF MANDLA DISTRICT

1. General Characteristics of the District

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1.1 Location & Geographical Area.

O cpf rc"kı" c" vtkdcn' f kıvtlev' ukwcvgf "kp" yi g" gcuv'egpvtcn'' r ctv''qh'' O cf j c {c"Rtcf guj 0' Vj g f kıvtlev' rkgu" cm quv' gpvkt gn{ "kp" yi g" ecvej o gpv' qh'' tkxgt "P cto cf c" ("ku" vtkdwctkgu0' Vj g gz vtgo g''ngpi yi "qh'yi g'f kıvtlev'ku"cdqwv'355"Mo u0'htqo "pqt yi "vq"uqwyi "cpf "gz vtgo g''dtgcf yi ku"3: 4"Mo u"htqo "gcuv' vq" y guv0'K''eqx gtu"c" vqvcn''ctgc "qh": 993"Us 0Mo 0'Vj g"f kıvtlev'rkgu''kp yi g O cj cmquj cnt gi kqp. "cpf "o quv'qh'yi g'f kıvtlev'rkgu''kp"yi g''dculp 'qh'yi g P cto cf c'Tkxgt0 Vj g'f kıvtlev'eqpukuvgpvn{ 'tcpmu'co qpi 'yi g''42"o quv'dcemy ctf 'f kıvtlev'lp' Kpf kc0

1.2 Topography-

Vqr qi tcr j ke"o cr "qh"O cpf rc"cpf "vj g"uwttqwpf kpi "ctgc"j cu"dggp"f gtkxgf "htqo "ucvgrikvg o cr r kpi 0'Vj g"vqr qi tcr j ke"f cvc"j cu"dggp"kmwo kpcvgf "d{"c"rki j v'uqwteg"eqttgur qpf kpi "vq vj g"r qukkkqp qh"vj g"uwp"cv"o kf "chvgtpqqp"kp"uwo o gt0'O clqt"tqcf u. Tckry c{u"Tkxgtu cpf qvj gt"y cvgt"hgcwtgu"ctg"f gtkxgf 'htqo "i rqdcn'I KU"f cvc0

1.3 Availability of Minerals.

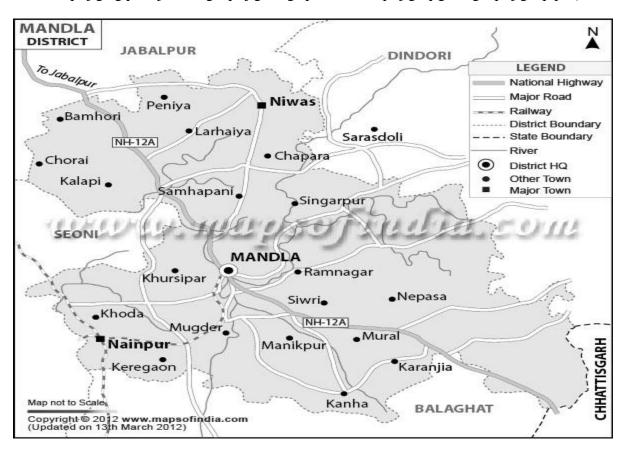
PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
O CLQT'	O IP GTCN	
30	UqpgII kvk	P kn
4	O wt wo	68833
50	Erc{	3: 6
60	Ucpf	84; 669

Uqwteg ∠F gr v0Qh'O kpgu'('I gqmi {0

1.4 FOREST ó

O cf j {c'Rtcf guj 'ku'gpf qy gf 'y kj 'tkej 'cpf 'f kxgtug'hqtguv'tguqwtegu0N{kpi 'dgwy ggp'hcv0 $43\text{\AA}26$ }P 'cpf 'mpi 096\tilde{\text{\Lambda}}4)'cpf '': 4\tilde{\text{\Lambda}}6;)'G.''kv'ku'c''tgugtxqkt''qh dkqf kxgtukv{0Vj g'i gqi tcr j kecn ctgc''qh'vj g''uvcvg''ku''52: .474''mo 4 *33; .239''us o k+'y j kej ''eqpuvkwwgu''; (\text{\Lambda}: 'qh'vj g''ncpf ''ctgc qh'vj g''eqwpvt{0'Vj g''hqtguv'ctgc''qh'vj g''uvcvg''ku''; 6.8: ; mo 4 *58.782''us o k+''eqpuvkwwkpi 52(\text{\Lambda}4' ''qh'vj g''i gqi tcr j kecn'ctgc''qh'vj g''uvcvg''cpf ''34(\text{\Lambda}2' ''qh'vj g''hqtguv'ctgc''qh'vj g''eqwpvt{0}



Uqwteg"<y y y 0o cpf rc0ple0kp

1.5 Administrative Set Up.

Kl'j cu''; 'f gxgrqr o gpv'drqemu.''6 vgj ukru.''cpf ''3436''xkmci gu0'O wej ''qh''vj g'r qr wrcvkqp''ctg cf kxcuku *tkdgu r gqr rg+: 'kpenwf kpi I qpf u0

2. District at a Glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2011		22° 35' 00" N
	ii) Longitude	2011		80° 21' 00" E
	iii) Geographical Area	2011	Hectares	8771
(B)	Administrative Units	2011	Nos.	
	i) Sub divisions	2011	Nos.	
	ii) Tehsils	2011	Nos.	4
	iii) Sub-Tehsil	2011	Nos.	9
	iv) Patwar Circle	2011	Nos.	112
	v) Panchayat Simitis	2011	Nos.	7
	vi)Nagar nigam	2011	Nos.	
	vii) Nagar Palika	2011	Nos.	
	viii) Gram Panchayats	2011	Nos.	472
	xi) Revenue villages	2011	Nos.	1247
	x) Assembly Area	2011	Nos.	

2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	525,495
	ii) Female	2011	Nos.	495,027
(B)	Rural Population	2011	Nos.	894236
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	965559
	ii) Forest cover	2010-11	õ	593126
	iii) Non Agriculture Land	2010-11	õ	53342
	v) cultivable Barren land	2010-11	õ	19577
4.	Forest			
	(i) Forest	2010-11	Ha.	593126
5.	Livestock & Poultry		1	
A.	Cattle			
	i) Cows	2007	Nos.	109228
	ii) Buffaloes	2007	Nos.	24282
B.	Other livestock			
	i) Goats	2007	Nos.	91453
	ii) Pigs	2007	Nos.	22820
	iii) Dogs & Bitches	2007	Nos.	159335
	iv) Railways			

i) Length of rail line	2010-11	Kms	67.75 km
V) Roads			
(a) National Highway	2010-11	Kms	96 km
(b) State Highway	2010-11	Kms	118 km
(c) Main District Highway	2010-11	Kms	
(d) Other district & Rural Roads	2010-11	Kms	
(e) Rural road/ Agriculture	2010-11	Kms	
Marketing Board Roads			
(f) Kachacha Road	2010-11	Kms	25 km
(VI) Communication			
(a) Telephone connection	2010-11		12008
(b) Post offices	2010-11	Nos.	13
(c) Telephone center	2010-11	Nos.	08
(d)Density of Telephone	2010-11	Nos./1000	16
		person	10
(e) Density of Telephone	2010-11	No. per KM.	
(f) PCO Rural	2010-11	No.	114
(g) PCO STD	2010-11	No.	438
(h) Mobile	2010-11	No.	

Source : DTIC, Mandla

		Bource . Dire	Tituliala
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	01
(b) Beds in Allopathic		No.	300
hospitals			
(c) Ayurvedic Hospital		No.	
(d) Beds in Ayurvedic		No.	
hospitals			
(e) Unani hospitals		No.	
(f) Community health		No.	09
centers			
(g) Primary health centers		No.	30
(h) Dispensaries		No.	
(i) Sub Health Centers		No.	240
(j) Private hospitals		No.	30
(VIII) Banking Commercial			
(a) Commercial Bank		Nos.	29
(b) rural Bank		Nos.	
Products			
(c) Co-Operative bank		Nos.	02
products			02
(d) PLDB Branches		Nos.	29
(IX) Education			
(a) Primary school		Nos.	1200

(b) Middle schools	Nos.	
(c) Secondary & senior secondary schools	Nos.	499
(d) Colleges	Nos.	06
(e) Technical University	Nos.	

2.1 Existing Status of Industrial Areas in the District Mandla

S.	Name of	Land	Land	Prevailing	No	No of	No of	No. of
No.	Ind.	acquired	developed	Rate Per	of	allotted	Vacant	Units in
	Area	(In	(In	Sqm	Plots	Plots	Plots	Production
		hectare)	hectare)	(In Rs.)				
1	Industrial	517.271	162.386					
	Growth	Hect	Hect					
	Centre							
	Maneri							
	Distt.							
	Mandla							
	Total	517.21	162.36					

Source:- DTIC, Mandla

3. Industrial Scenario of Mandla

3.1 Industry at a Glance

Sr	Head	Unit	Particulars
No			
1.	Registered Industrial Unit	No.	2794
2.	Total Industrial Unit	No.	
3.	Registered Medium & Large Unit	No.	06
4.	Estimated Avg. No. of Daily Worker Employed In Small Scale Industries	No.	
5.	Employment In Large And Medium Industries	No.	
6.	No. of Industrial Area	No.	01
7.	Turnover of Small Scale Ind.	In Lacs	
8.	Turnover of Medium & Large Scale Industries	In Lacs	

3.2 Year Wise Trend of Units Registered

	Year	Number of	Employment	Investment
		Registered Units		(Lakh Rs.)
Up to	1984-85	52	158	12.43
	1985-86	82	295	21.05
	1986-87	59	252	67.01
	1987-88	46	264	135.73
	1988-89	52	285	194.54
	1989-90	27	189	122.76
	1990-91	15	198	44.64
	1991-92	8	64	59.01
	1992-93	1	4	13.21
	1993-94	3	47	35.27
	1994-95	5	117	56.71
	1995-96	3	59	105.62
	1996-97	3	72	33.3
	1997-98	4	43	69.7
	1998-99	3	43	31.31
	1999-2000	4	52	113.03
	2000-01	3	124	122.01
	2001-2002			
	2002-03	164	415	83.83
	2003-04	252	447	33.5
	2004-05	302	609	104.67
	2005-06	303	527	61.31
	2006-07	296	622	252.76
	2007-08	345	597	137.45
	2008-09	381	633	1400.3
	2009-10	381	593	261.84
	2010-11			
	Total	2794	6709	3572.99

Source: DTIC, Mandla

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC	Type of	Number of	Investment (Lakh	Employment
Code	Industry	Units	Rs.)	
No.				
20	Agro based	04	41.68	161
22	Soda water			
23	Cotton textile			
24.	Woolen, silk & artificial Thread			
	based clothes.			
25.	Jute & jute based			
26.	Ready-made garments &			
	embroidery			
27.	Wood/wooden based furniture			
28.	Paper & Paper products			
29.	Leather based			
31.	Chemical/Chemical based	01	919.00	49
30.	Rubber, Plastic & petro based	01	5.38	07
32.	Mineral based			
33.	Metal based (Steel Fab.)			
35.	Engineering units	04	64.7	35
36.	Electrical machinery and transport			
	equipment			
97.	Repairing & servicing			
01.	Others			

Source: DTIC & Internet.

3.4 Large Scale Industries / Public Sector Undertakings List of the units in Mandla & near by Area 1. M/S Simplex Tubes Pvt.Ltd Growth Centre, Maneri, Mandla 2. M/S P.S.L. Engineering Works Pvt. Ltd. Growth Centre, Maneri, Mandla 3. M/S M.P. Glychem Industries Ltd. Vill. Dobhi T. Niwas, Distt. Mandla 4. M/S Hindustan Petroleum Corp. Ltd. Growth Centre, Maneri, Mandla 5. M/S Primo Pick-N-Pack Pvt Unit No. 01 Growth Centre, Maneri, Mandla 6. M/S Primo Pick-N-Pack Pvt Unit No.02 Growth Centre, Maneri, Mandla **Major Exportable Item** 3.5 - No export. 3.6 **Growth Trend -** 4-5% 3.7 **Vendorisation / Ancillarisation of the Industry - Nil** 3.8. Medium Scale Enterprises List of the units in Mandla & near by Area - No Medium scale industries 3.8.2 Major Exportable Item No Export **Service Enterprises** 3.9 Nil 3.9.2 Potentials areas for service industry - Nil 3.10 Potential for new MSMEs - Nil

Existing Clusters of Micro & Small Enterprise:

No existing cluster in the districts.

4.

5.	General issues raised by industry	y association during the course of
	meeting	Nil

'8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	GM , DTIC Mandla
2.	Identification of Project Profiles, techno- economic and managerial consultancy services, market survey and economic survey reports.	Director ,MSME-DI Indore , GM , DTIC Mandla
3.	Land and Industrial shed	GM, DTIC Mandla
4.	Financial Assistance	GM , DTIC Barwani, GM MPFC Mandla, Financial Institute
5.	For raw materials under Govt. Supply	GM , DTIC Mandla, NSIC, Indore
6.	Plant and machinery under hire / purchase basis.	GM , DTIC Mandla, NSIC Indore
7.	Power/ Electricity	MPEB, Mandla
8.	Technical Know –how.	Director MSME DI Indore GM, DTIC Mandla
9.	Quality & Standard	BIS Bhopal
10.	Marketing /Export Assistance	Director MSME DI Indore GM , DTIC Mandla, MPLUN, NSIC
11.	Other Promotional Agencies	CEDMAP,MPCON, MPCOST